

HOW CAN PARENTS FIND SCHOOLS ON THE PRIVATE SCHOOLS DIRECTORY?

The Private Schools Directory enables parents to find Private schools in many ways including

Location

Suburbs/Nearby Suburbs/ /Region/Postcode Vicinity

Name

Search by part of name and State

Education provider

Independent/Catholic

Level

Primary/Secondary/Combined schools

Gender

Boys/Girls/Co-educational schools

Religious affiliation

By specific religions

Boarding schools

Used by city, rural and overseas parents

Alternative schools

Montessori, Steiner or Other

Special Needs schools

Search by specific needs

Curriculum/Facilities/Special Programs

Schools can Log-in and list which subjects, facilities and special education programs they offer. Parents can search these categories to find schools that match their requirements.

THE PRIVATE SCHOOLS DIRECTORY

FOR PARENTS LOOKING FOR PRIVATE EDUCATION

The Private Schools Directory is produced by Future Media Group

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PRIVATE SCHOOLS DIRECTORY

For parents looking for Private Education

PROMOTE YOUR SCHOOL ON THE DIRECTORY DEVOTED EXCLUSIVELY TO PRIVATE SCHOOLS

www.privateschoolsdirectory.com.au

WHERE PARENTS FIND SCHOOLS AND SCHOOLS REACH PARENTS



The Private Schools Directory is widely used by parents looking for a Private education for their children. It is Australia's leading directory to Private only education.

The directory lists all Independent and Catholic schools in Australia. Parents can find schools by location or by Name, Religion, Gender, Educational Philosophy, Curriculum and Facilities, or Boarding schools.

All schools matching their requirements are shown with address and telephone.

AUSTRALIA'S LEADING PRIVATE SCHOOLS DIRECTORY

BE THERE WITH A FEATURE PAGE WHEN PARENTS FIND YOUR SCHOOL

Schools are invited to have a Feature Page dedicated to their school on the Directory.

A Feature Page provides parents with information about your school, effectively promotes your school and encourages contact.

Schools with a Feature Page have greater prominence on the Directory. A Feature Page will draw attention to your school.



KEY FEATURES OF A FEATURE PAGE

- ✓ Professional in-depth presentation of your school
- ✓ Photos, information and full contact details
- ✓ Prominence on Results Pages with photo
- ✓ Prestige presence on Home Page and other pages
- ✓ Ability to access and update your page

KEY BENEFITS OF A FEATURE PAGE

- ✓ Attracts and engages parents
- ✓ Raises awareness of your school
- ✓ Promotes your school to target audience
- ✓ Encourages and facilitates contact by parents
- ✓ Keeps parents up to date with events

COST-EFFECTIVE PROMOTION

A Feature Page on the Private Schools Directory reaches directly to your target audience and provides your school with affordable, long-term, effective promotion.

YOUR FEATURE PAGE WILL INCLUDE:

- ✓ Your school colours
- ✓ School crest
- ✓ Four photos
- ✓ School description sectioned with headings
- ✓ Announcements board
- ✓ Email contact window
- ✓ Prospectus/brochure that can be downloaded
- ✓ Link to your school's website
- ✓ Full contact details and key features
- ✓ Map showing where your school is located

CONTACT US NOW TO BOOK YOUR FEATURE PAGE

Every week thousands of parents look for schools on the directory. It's worthwhile to be there with a Feature Page when parents find your school.

If you would like to book your Feature Page or find out more information please contact the Private Schools Directory on:

P 1300 790 795

E info@privateschoolsdirectory.com.au

or if you would like to find out more about the Private Schools Directory please visit:

www.privateschoolsdirectory.com.au